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FOR IMMEDIATE RELEASE

## **TALLEY EXPANDS OPERATION TO EAST COAST**

SANTA FE SPRINGS, CA (June 28, 2010) – Talley Inc. announces the expansion of its business to include an East Coast warehouse and sales facility in the New York metropolitan area, effective July 6, 2010. The new facility will increase Talley's logistic footprint to seven locations.

"Talley has serviced business in the Northeast for several years without a facility in the market. With this new facility, we can now deliver the complete Talley experience to the Northeast," according to Mark Talley, President.

"At Talley, our philosophy is to provide customers with personalized, expert assistance so they can complete their projects in the shortest time, with the best possible products, and the lowest overall cost. This means having industry experts available in person to assist with everything from placing a simple order to helping customers plan their next project," he added.

Talley is making the investment in inventory and people to support wireless carriers and contractors in the Northeast. Andrew and CommScope cable and accessories will be stocked in the new location along with all necessary site hardware including tower steel, components and consumables.

Talley's newest facility is located at the intersection of Route 17 and Route 3 in the NJ Meadowlands, 10 minutes from Manhattan and one mile from the NJ Turnpike at 275 Veterans Blvd., Rutherford, NJ 07070. For more information, please e-mail: [sales@talleycom.com](mailto:sales@talleycom.com).

**About Talley:** Talley Inc., founded in 1983, is one of the nation's leading distributors of wireless communications infrastructure and mobile products. Talley's corporate office is in Los Angeles, with stocking and processing facilities in Dallas, Kansas City, Los Angeles, New Jersey, Phoenix, Sacramento and Seattle. It is a privately held family owned company. For more information please visit: [www.talleycom.com](http://www.talleycom.com)

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